

Helmsley Cafe goes grande with extension

Crema Coffee House fully reopens after taking over No 2 Borogate

Popular Helmsley cafe, Crema Coffee House, is unveiling its extension next week, which sees it double in size.

Crema took over the lease on the building next door to its original Borogate location last October, and has now finished converting the two into one large premises. The building was previously a barbers, but multiple changes have had to be made to both buildings. Archways have been put in either side of the groundfloor passageway that connected Nos 2 and 3 Borogate, along with a linking archway on the first floor.

The expansion means the cafe will be double its original size, now seating up to 60 diners and allowing the business to cater for larger parties. Crema now also has a bigger kitchen and a hot food license, so will be launching an extended menu to provide a wider selection of warming meals in winter.

Having run Crema for three years, when the lease next door became available owner Rachel Harrison felt it was too good an opportunity to let pass. In 2012 she made a career change, taking voluntary redundancy from a 17-year role in accountancy at York Council, having always wanted to run her own cafe and having fallen in love with the town of Helmsley as a child.

Rachel said: “The cafe was doing really well, and we had such a loyal and established customer base, that it seemed like the time was right to take the plunge and grow! The renovations took some time, as there was a lot of work needed to be done, including quite a few changes to the original Crema layout. Our kitchen has been moved downstairs and is now much bigger than before, and we have a dedicated coffee preparation area which will mean customers can now watch their drinks being made. All the work has been done by local tradesmen, who I have known for many years, and my very talented dad has done all the joinery and decorating work. I wouldn’t have been able to do this without him, so would like to say a big thank you.

“The expansion gives me many more opportunities for the future so the business will definitely keep evolving, but we will continue to concentrate on our core strengths of fabulous Pumpreys coffee, delicious freshly prepared food, home baking and friendly

service. You'll always receive a warm Yorkshire welcome and we look forward to showing people round the new and improved Crema!"

The full reveal will take place on Monday 17th August. A special opening offer of free tea or coffee with every meal purchased will be running until the end of August, when customers mention where they saw the story.

For more information log on to www.visithelmsley.co.uk

Ends

For further media information or images please contact: Shona Nutter on 07714 953919 or shonanutter@googlemail.com

Notes to editors:

Helmsley in Business is a group of 51 businesses working together to ensure the continuing success of the North Yorkshire town of Helmsley. Members include: Agnus & Co; Auntie Anne's Bakery; Bay Clinic; Black Swan Hotel; Bridge Antiques; Browns of Helmsley; Castle Stores; Carters Country Wear; Celebrate Country Cake; Claridges; Crema Coffee Shop; Cut Price Bookshop; Duncombe Sawmill; Duncombe Park Gift Shop; Duncombe Park Partnership; Elijah Todd; English Heritage; Feversham Arms Hotel and Verbena Spa; Helmsley Art Centre; Helmsley Brewery; Helmsley Galleries; Helmsley Post Office; Helmsley Town Hall; Helmsley Traditional Sweet Shop; Helmsley Walled Garden; Helmsley Wines; Honeysuckle Cottage; Hunters of Helmsley; International Centre for Birds of Prey; JEB Taxis; KVA Planning; Libby Butler Jewellers; Look Gallery; Marleys Butchers; Millers Knitwear; No. 54 B&B; North York Moors National Park; Pennita Fashions; Porters Coffee Shop; Retals; Saltbox Gallery; Scotts of Helmsley Fish and Chip Shop; Spear Travels; The Beauty Room; The Feathers; The Stickman; Think Fresh; Thomas of York; Thundercliffes; Viva Hair; and Yorkshire Deals.

Helmsley is a market town in the Ryedale District of North Yorkshire, often referred to as the 'Gateway to the North York Moors'. It is popular with tourists for its characterful Market Place, historic architecture, the wide range of quality independent shops, and the excellent selection of accommodation, pubs, cafes and restaurants, many of which are award-winning. There are also plenty of interesting activities and attractions available on the doorstep including The International Centre for Birds of Prey, Helmsley Castle, Rievaulx Abbey and The Walled Gardens. Helmsley also marks the start of the Cleveland Way, which is popular with walkers and loops round the National Park to end up at the coast near Filey.

For more information log on to www.visithelmsley.co.uk